

Media Release

Zip announces integrated agreement with travel industry technology leader Sabre

SYDNEY AND SINGAPORE - 9 December 2021: [Zip Co Limited](#) (ASX: Z1P), a leading global Buy Now, Pay Later (BNPL) company, has announced a global alliance with [Sabre Corporation](#) (NASDAQ: SABR), a leading software and technology company that powers the global travel industry.

The alliance will work to ensure simple, global capabilities through Zip's Single Merchant Integration (SMI).

Using their SMI, Zip has integrated into Sabre's Global Distribution System, which will enable any global travel partner to accept Zip in all current or future countries in which Zip is available.

Sabre – who use next-generation technology solutions to power airlines, hoteliers, agencies, and other travel partners – will serve as a launchpad for Zip as it establishes itself as a payment provider in the travel industry.

It comes as countries emerge from lockdown with consumers eager to resume international travel. The integrated solution, which was introduced in November, will allow for simplicity for payment choice at checkout.

Colin Baines, Commercial Director at Zip said: *'We are thrilled to be partnering with Sabre as Zip steps into the global travel industry. This agreement presents an incredible opportunity for us to truly showcase our global capabilities in this space through our Single Merchant Integration. We want Zip to be the first payment choice everywhere and every day and working with leaders like Sabre will help us get there sooner.'*

Jeff Hayward, Senior Vice President, Product Management, Sabre, said: *"Sabre is committed to enabling our travel partners to create truly personalized travel experiences, and how and when a traveller is able to pay for their trip is an important part of that personalization. That's why we're delighted that Zip has chosen to work with Sabre to offer Buy Now, Pay Later options at this critical time for travel industry recovery, so that we can provide new payment choices to our airline partners."*

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Note to editors: Zip has changed its brand, with a new logo and colours. Here is a [link](#) to new branding images that can be used in any reporting.

About Zip

ASX-listed Zip Co Limited (Z1P: ASX) or (“Zip”) is a leading global financial services company, offering innovative, people-centred products that bring customers and merchants together. On a mission to be the first payment choice everywhere and every day, Zip offers point-of-sale credit and digital payment services in 13 markets around the world, including through strategic investments, connecting millions of customers with its global network of tens of thousands of merchants. One of the fastest-growing BNPL providers globally, Zip has a presence in Australia, Canada, Czech Republic, India, Mexico, New Zealand, the Philippines, Poland, Saudi Arabia, South Africa, UAE, the United Kingdom and the USA. Zip provides fair, flexible and transparent payment options to individual consumers and SMBs, helping them to take control of their financial future and helping merchants to grow their businesses. Zip is committed to lending responsibly and also owns Pocketbook, a leading personal financial management tool. Founded in Australia in 2013, Zip now employs over 1000 Zipsters worldwide. For more information, visit: www.zip.co

About Sabre

Sabre Corporation is a leading software and technology company that powers the global travel industry, serving a wide range of travel companies including airlines, hoteliers, travel agencies and other suppliers. The company provides retailing, distribution and fulfilment solutions that help its customers operate more efficiently, drive revenue and offer personalized traveller experiences. Through its leading travel marketplace, Sabre connects travel suppliers with buyers from around the globe. Sabre’s technology platform manages more than \$260B worth of global travel spend annually. Headquartered in Southlake, Texas, USA, Sabre serves customers in more than 160 countries around the world. For more information visit: www.sabre.com

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